

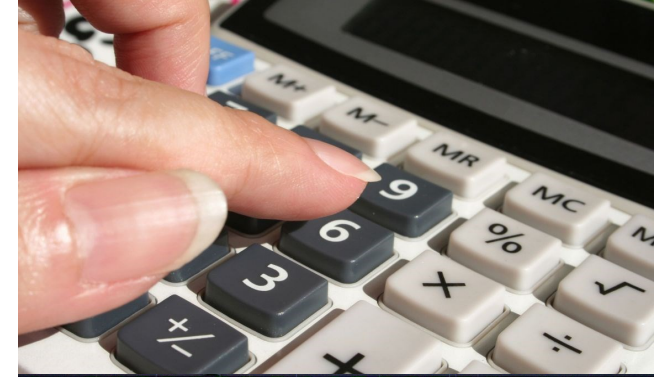
Have an interest in Business Management, Entrepreneurship, or Finance?

- This pathway will give you an idea about what employment is like in fields relating to business management, entrepreneurship, finance, and marketing.
- Throughout the three courses of the pathway you will learn about employability skills, economy, monetary responsibility, budgeting, payroll, taxes, insurance, accounting software, banking, and credit.
- There is an end of pathway test that is a Financial Literacy Certification. Students also have the ability to become certified in Word 2016 through Certiport.



FBLA stands for Future Business Leaders of America and has over 250,000 members nationwide. Georgia's FBLA chapter is the largest in the nation with over 25,000 members. Georgia received its State Chapter 1949, making it the fourth state to get its own chapter.

FBLA is the Career Technical Student Organization (CTSO) for this pathway. Students will have opportunities to compete with other schools in the state and nationally. This CTSO also serves as a networking platform for students and offers scholarships for college.



BUSINESS - ACCOUNTING PATHWAY

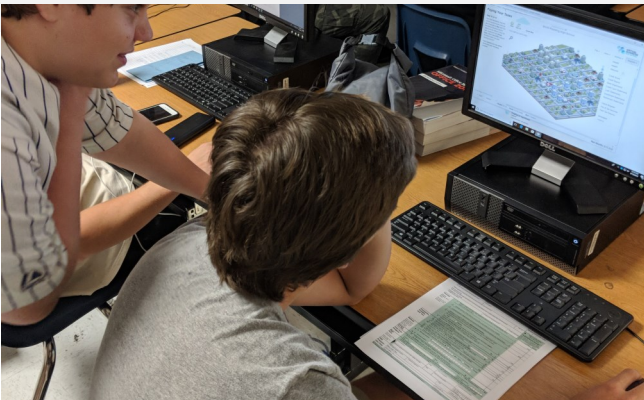
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Introduction to Business and Technology Course 1

Students will learn about professional communication skills, creating, and marketing the business.

Students will engage in hands-on learning to produce business documents., create a business plan and pitch it in the final weeks of the semester in a Shark Tank style business presentation.

Students are encouraged to earn their Microsoft Office Certification for Word 2016.



Financial Literacy Course 2

Students will learn about personal finance such as: different forms of income, budgeting, paying taxes, student loans, insurance, banking, and credit.

Students will engage in hands-on learning by completing the Virtual Business Finance Simulation that allows them to have a hands-on, real-world experience with financial responsibility and decision making.



Principles of Accounting Course 3

Students will learn to analyze financial transactions made by a sole-proprietorship and corporations. Bookkeeping techniques and analysis of real-world business financials, performing payroll functions, and evaluations of the effects that transactions have on the economic health of a business.

Students will engage in hands-on learning by utilizing Quickbooks Pro, a widely-used financial software.

